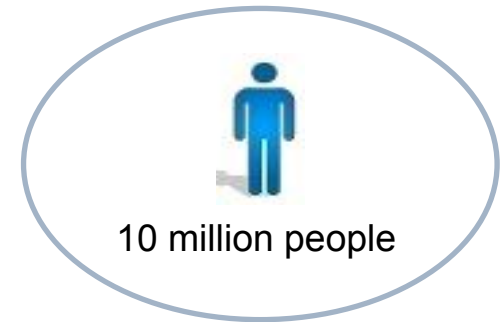
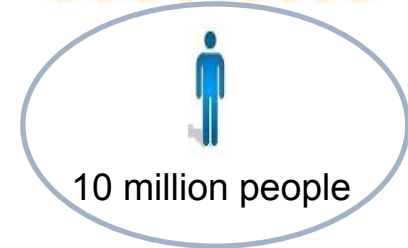
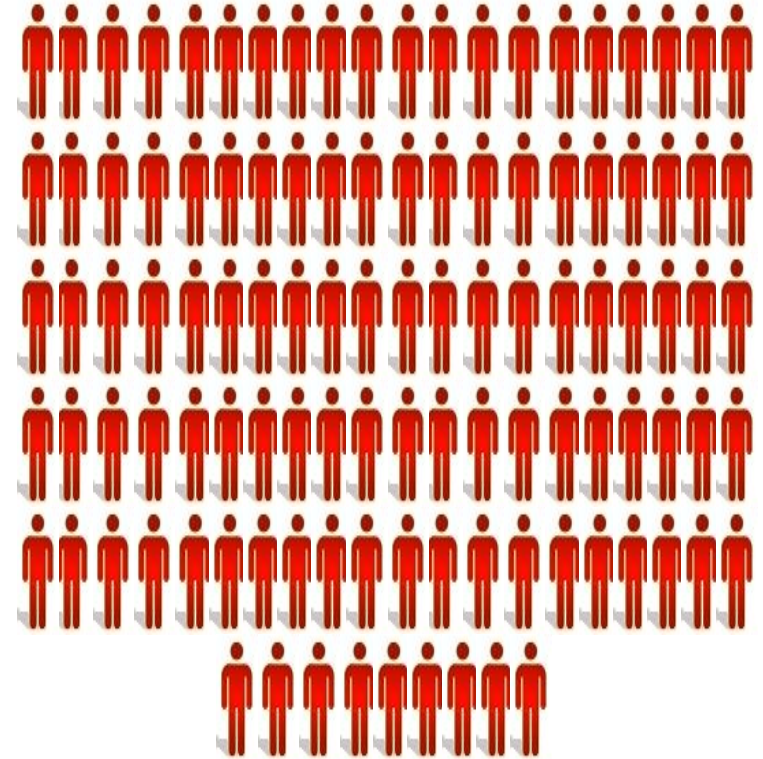


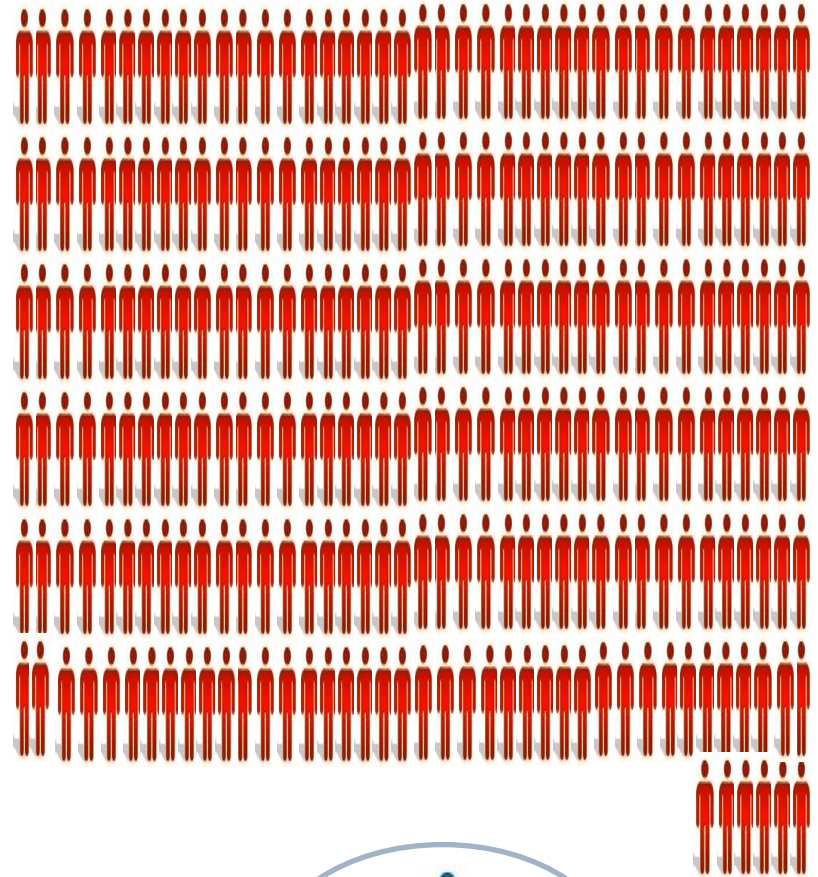
Thanks to the success of Water Credit, about 10 million people now can access safe water and sanitation over the next five years,




However, more than 1.1 billion people still lack access to clean water, wasting so much time to get it every day

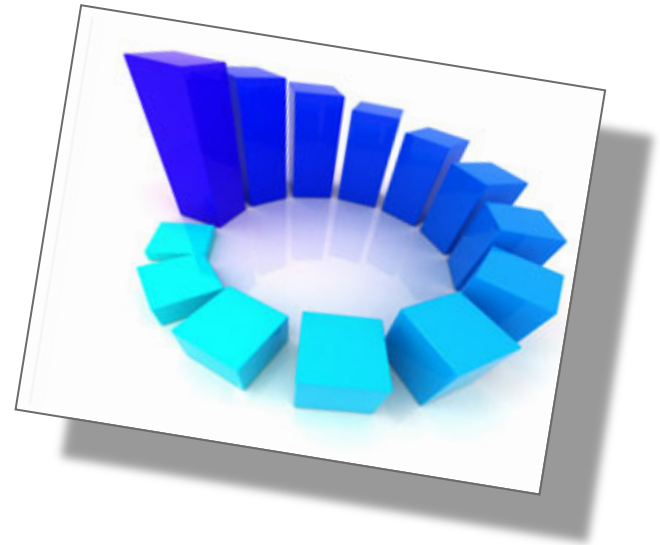


More than 2.5 billion people also lack access to basic sanitation, without knowing where their diseases come from,




10 million people

because of **LIMITED CAPITAL** in the water crisis regions and no scalable implementation practice available.



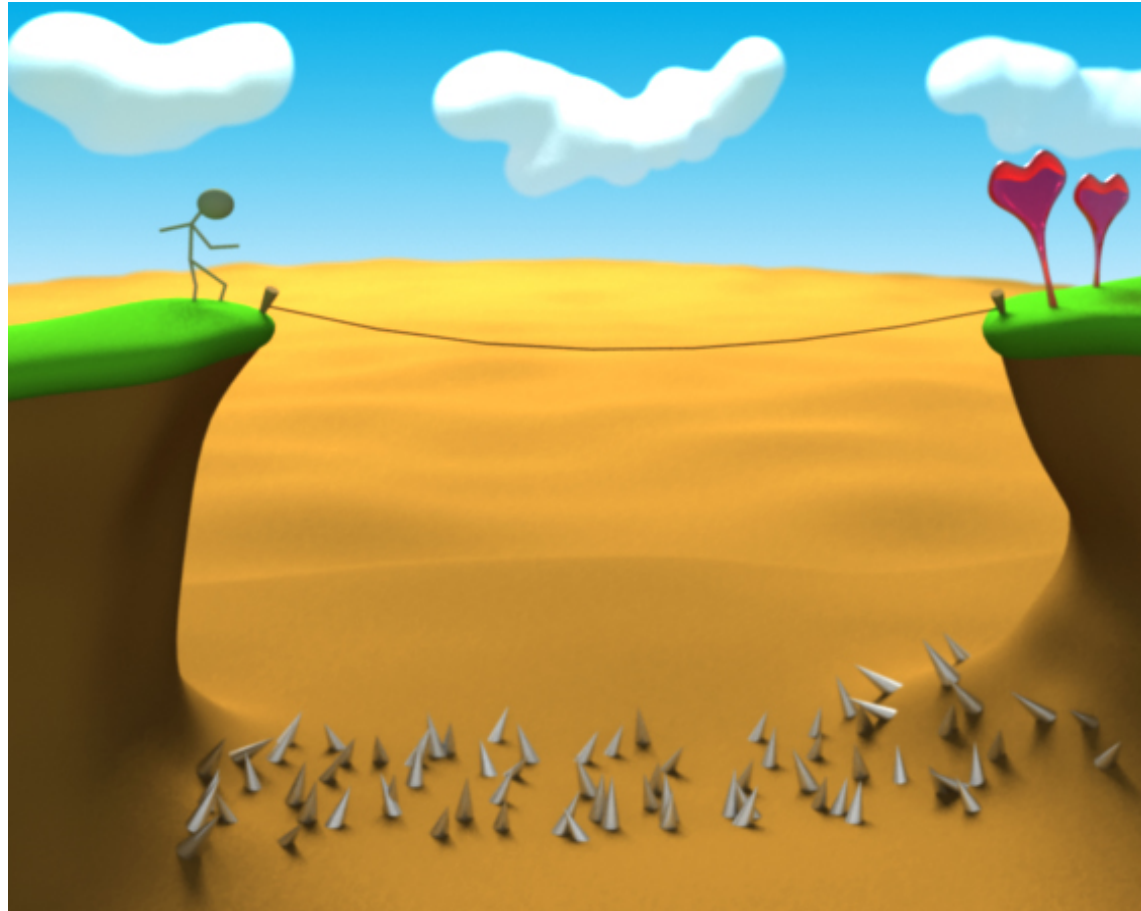
In the world, there are many potential investors who are interested in BOP for their investment return and good people who consider donation for BOP



However, they can't easily decide to invest or donate to BOP because of the following worries....



So, although the two parties, water crisis regions and the world, need each other, the reality does hardly allow them to meet in the middle



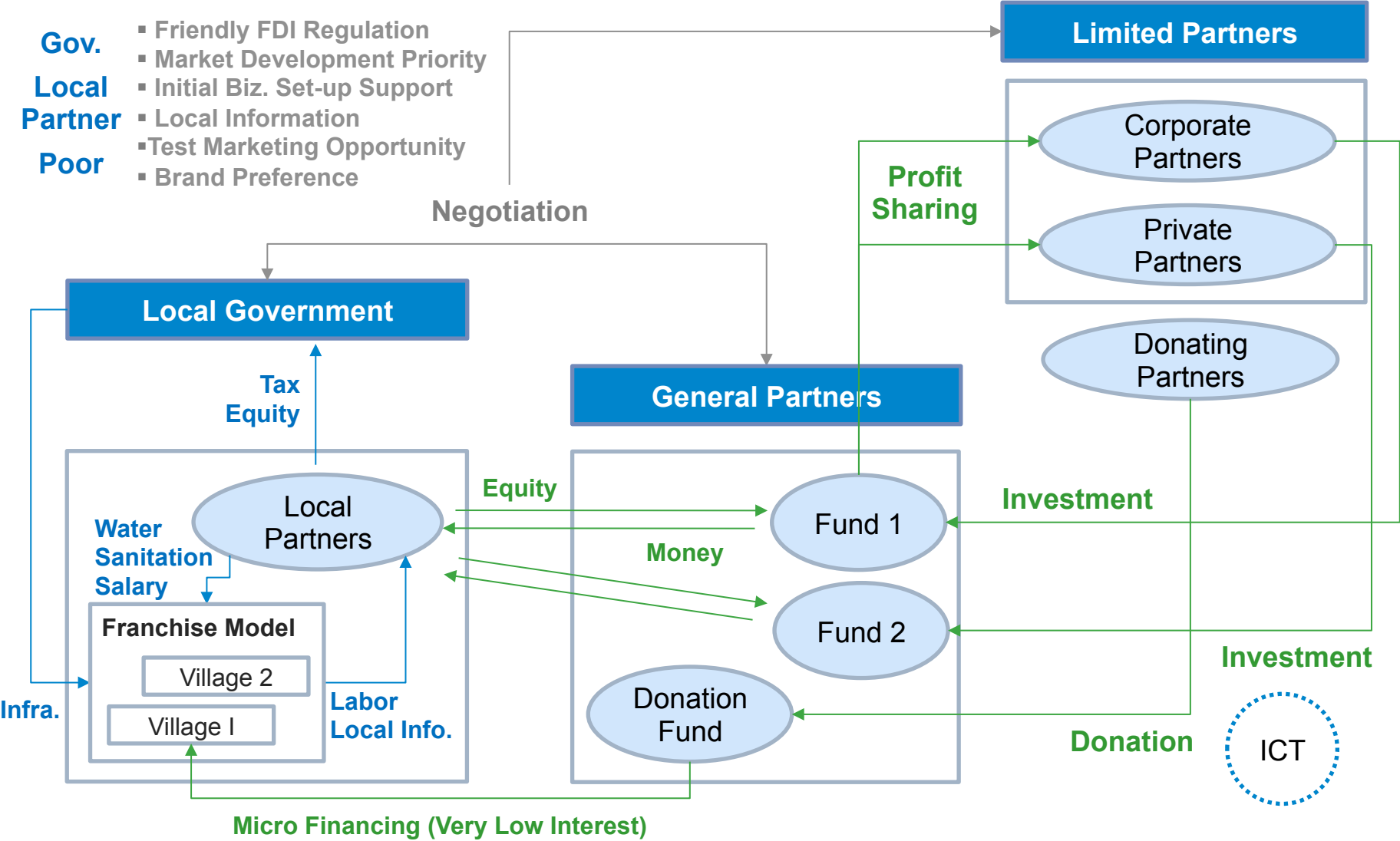
So, the key insight about our solutions is followings;

1.Needs to link the investors in the world with the water crisis regions to generate enough capital

2.Needs to come up with good implementation practice with solid system driven by demand based approach...!!!

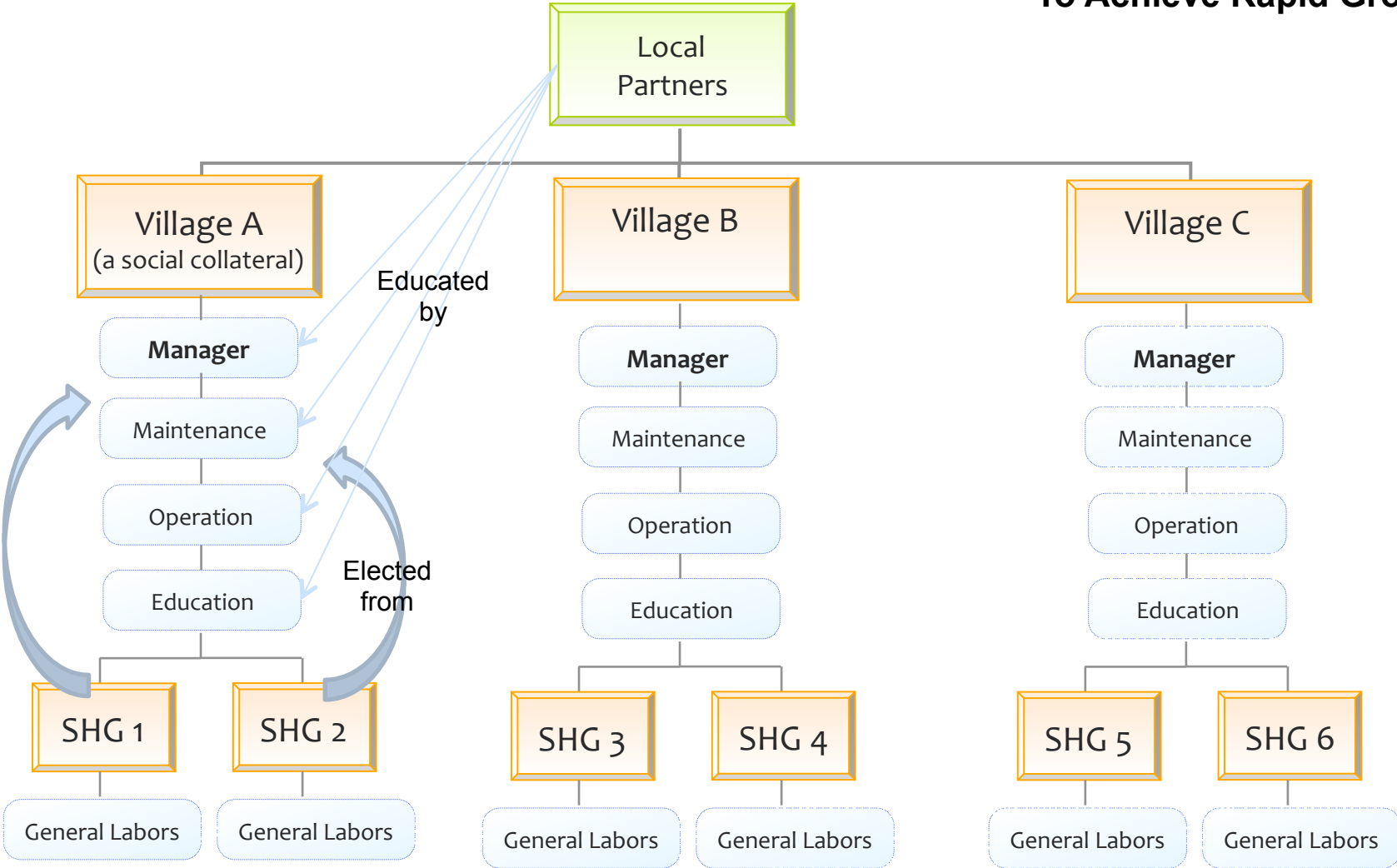


Business Flow Diagram



About Business Model of Local Partners (Including Villages)

To Achieve Rapid Growth



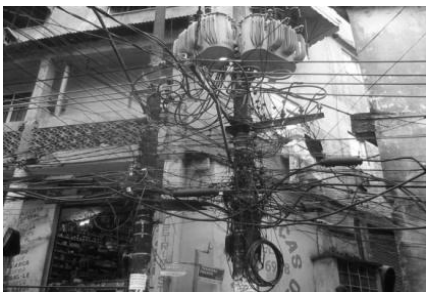
Project example: Bio gas generation by leveraging waste/sewage

Situation

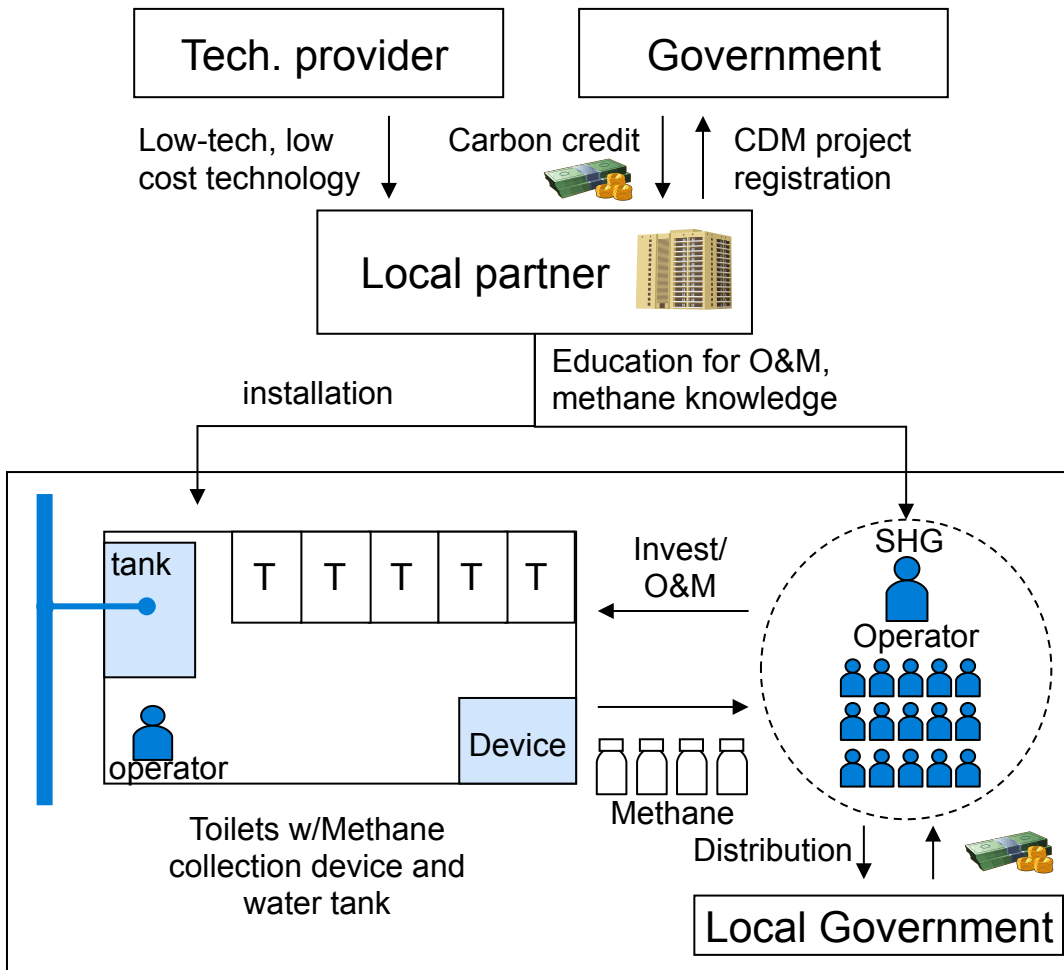
- Sewage and waste cause sanity issue
- They generate methane that causes global warming



- Power shortage is also serious issue in Slum



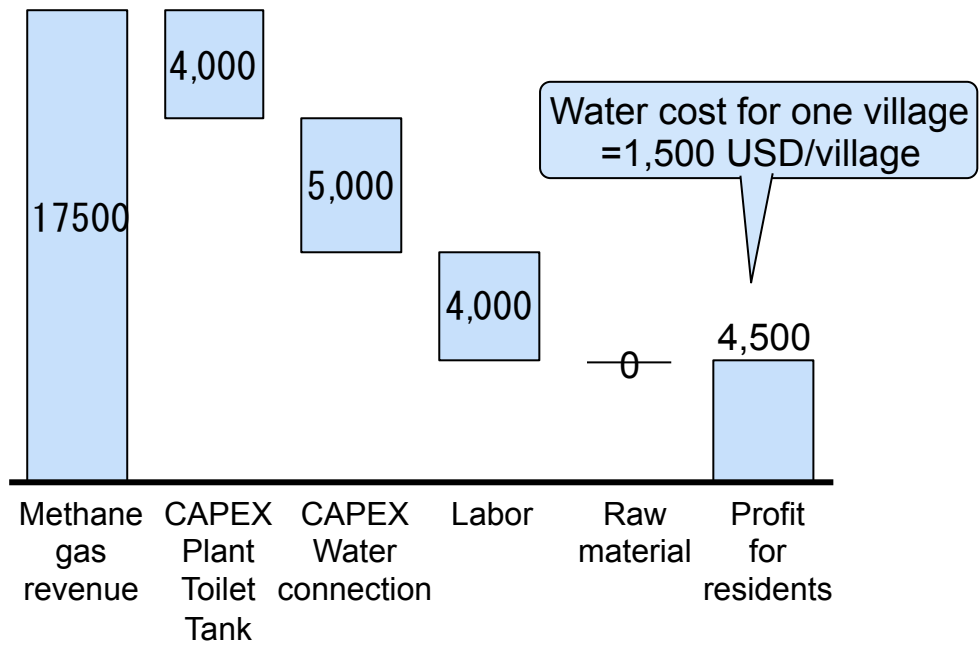
Introduce methane collection device leveraging sewage and waste



Our project will provide sufficient water with negative philanthropic cost to residents and high return to local partners

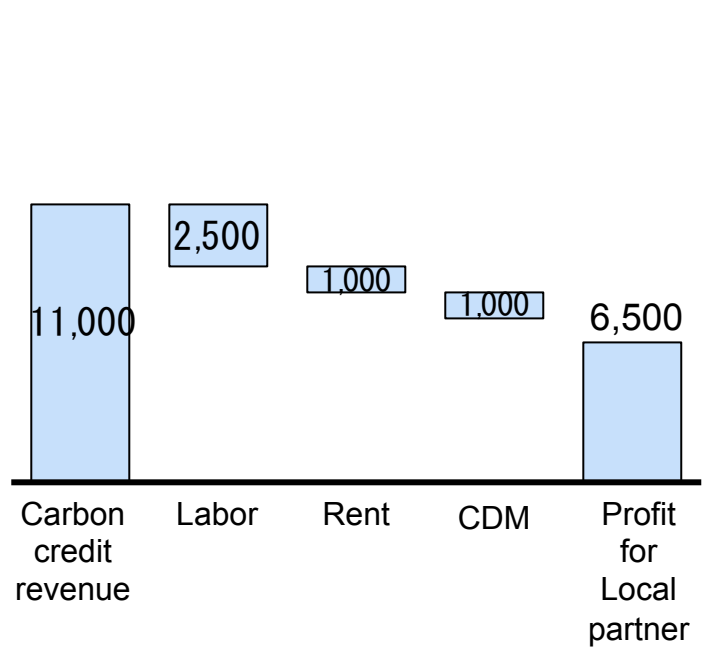
USD per year; Per village with 100 people; Provide 5 units per village

For slum residents (1st year economics)



Negative philanthropic cost (still profitable after paying CAPEX and OPEX to deliver sufficient water)

For local partners

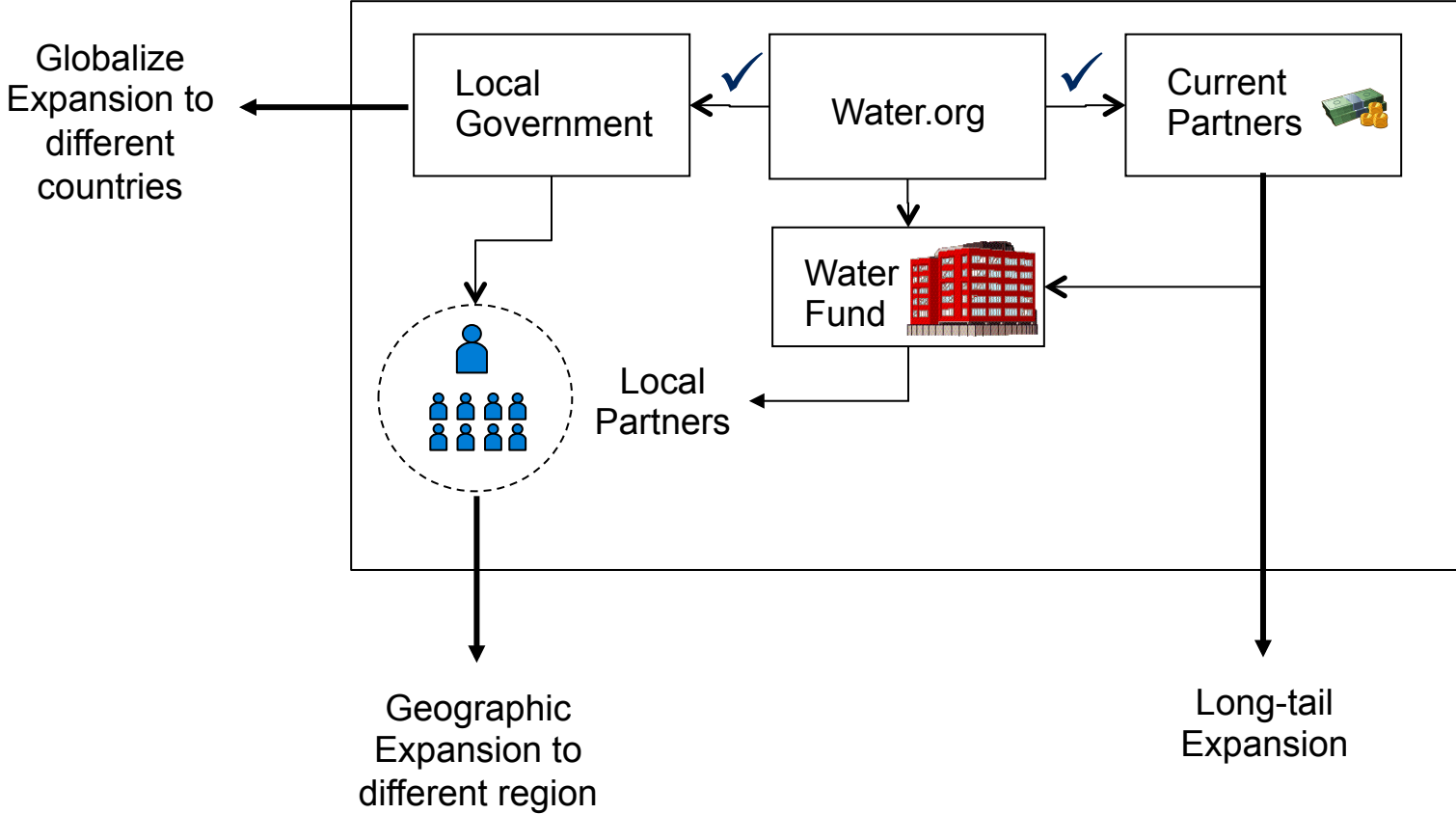


60% of operating margin (High return project)

STEPS FOR IMPLEMENTATION...

Summary of Implementation and Expansion

Short-term Implementation



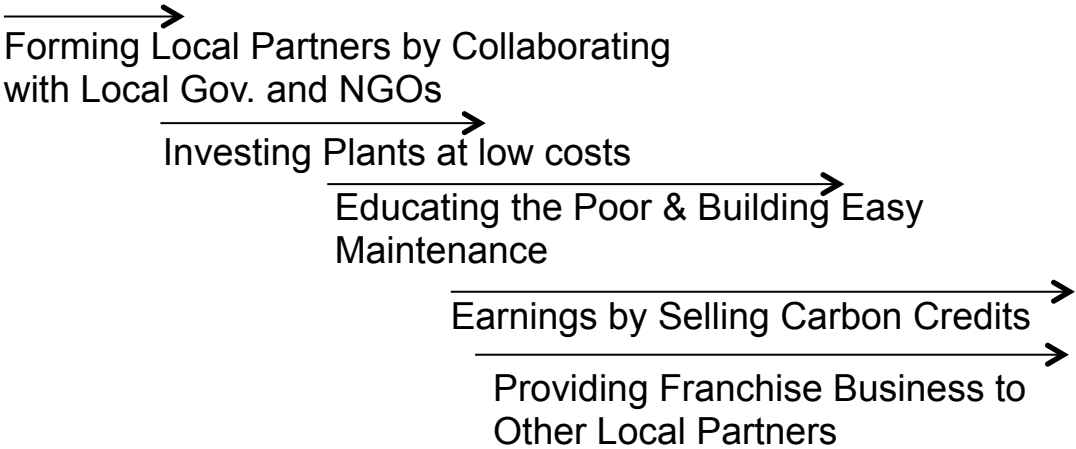
STEPS FOR IMPLEMENTATION...

Timeline and Key Activities

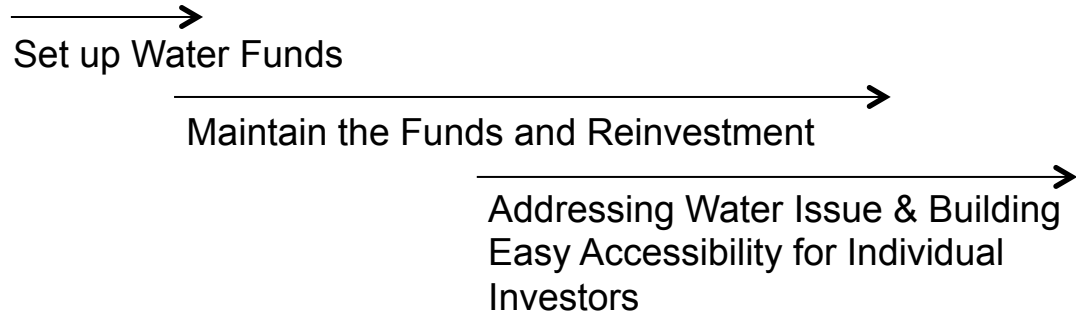
Social and Financial Impact



Operation



Finance



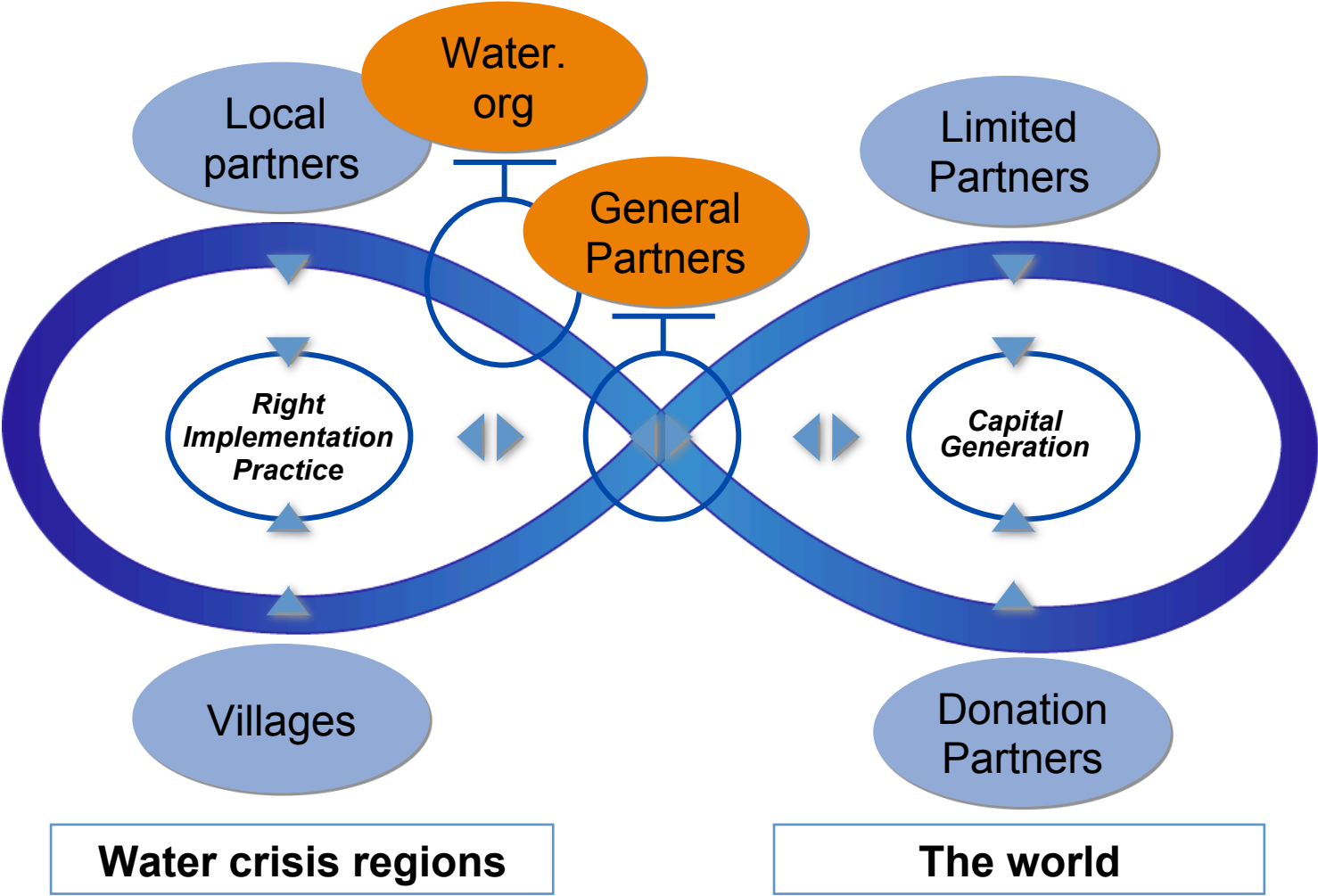
For Slum Residence

- Water and Toilets
- Waste and sewage reduction
- Power generation

For Local Partners

- New financing without high interest rate
- Earnings from carbon credit, gas sales, and device sales

Sustainability – The Positive Loop





APPENDIX

AS A BUSINESS PLAYER, OUR COMPANY HAVE TO GENERATE ECONOMIC VALUE UTILIZING DRIVERS BELOW

Value generation logic tree and key drivers

Key Drivers to generate value

