

Waterhouse

Group 4 Team 30

The “Watsan” Crisis

- Lack of...
 - community control
 - economic empowerment
 - reinvestment in community
 - economic transparency



Solution

- Create a system of franchises that follows a consistent model
- Facilitated by an outside organization
- Community based
 - Future income and investment
 - Expand into other communities
- Encourage commercial investment through market liquidity

Why a franchise?

- Do you know how to create a restaurant?
- Develop a model that works
- Give people tools to reproduce and profit
- Brand is easily identifiable and trusted
- Provides a structure which promotes and supports growth and development

More than just a building.

- Encourages and builds upon existing social networks and cultural interactions
- Provides a visual example for local entrepreneurship
- Centralized hub for resources



The Corporate Entity

Support and Expansion

- Managerial & Operational Guidance
- Supply risk mitigation
 - Contractual agreements with secondary water supply
 - Reliable supply of ancillary products
- “Best practice” information exchange
- Act as audit entity overseeing new utility owned assets
- Pooled resources for loan guarantees

The Corporate Entity

Commercialization

- Pooled resources mitigate investment risk
 - Encourage investment from commercial sources
- Capitalize on supply variability
 - Congestion model for supply pricing management
 - Introduction of hedging instruments
 - Leads to market liquidity
- Encourage trading in local stock exchanges

Tomorrow's Plan

- Compile what has been learned from WaterCredit successes
- Research potential secondary/emergency sources
- Determine appropriate transaction rates for target markets
- Establish pool of designated loan guarantee capital