

REVOLUTIONIZING CLEAN WATER @ BOP

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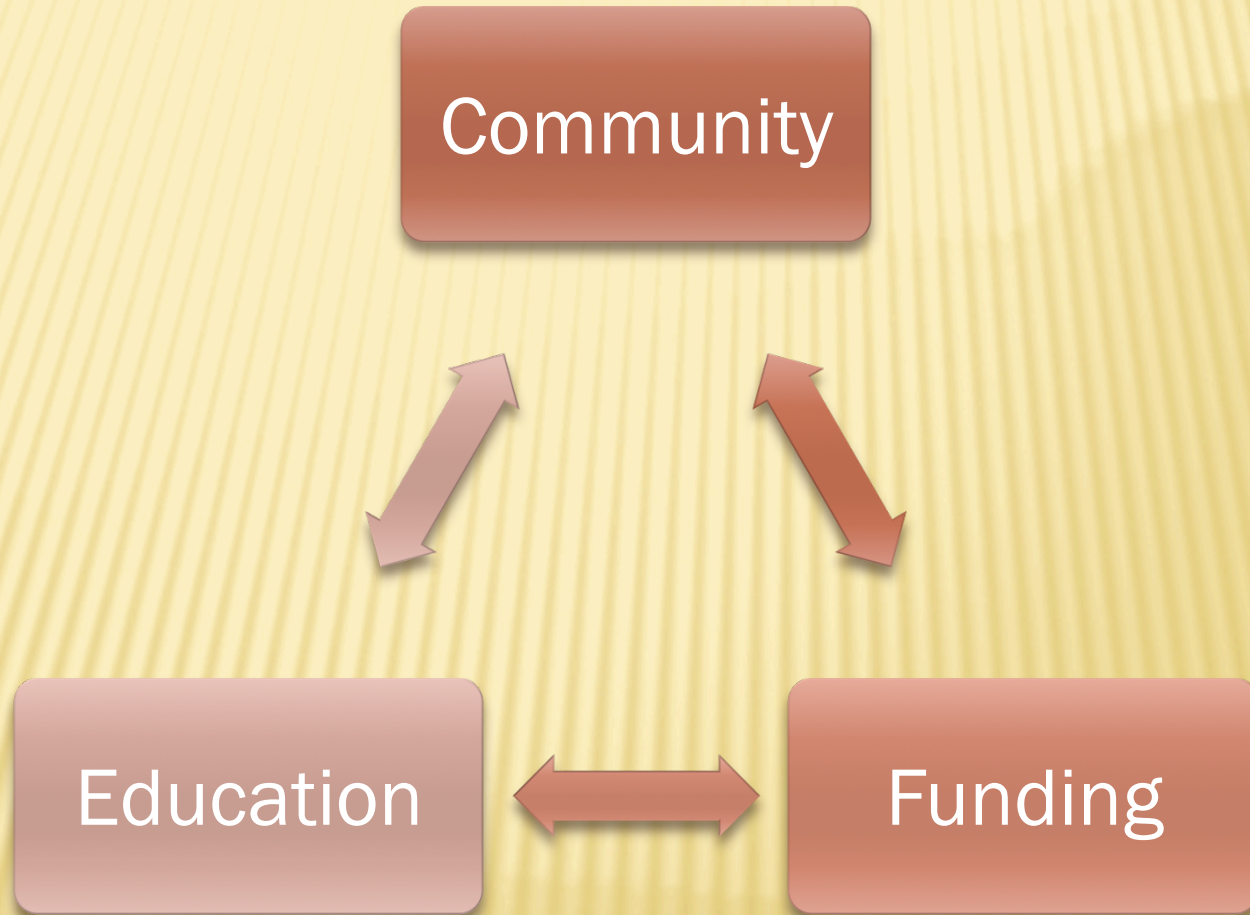
WHY ARE WE TALKING ABOUT THIS?



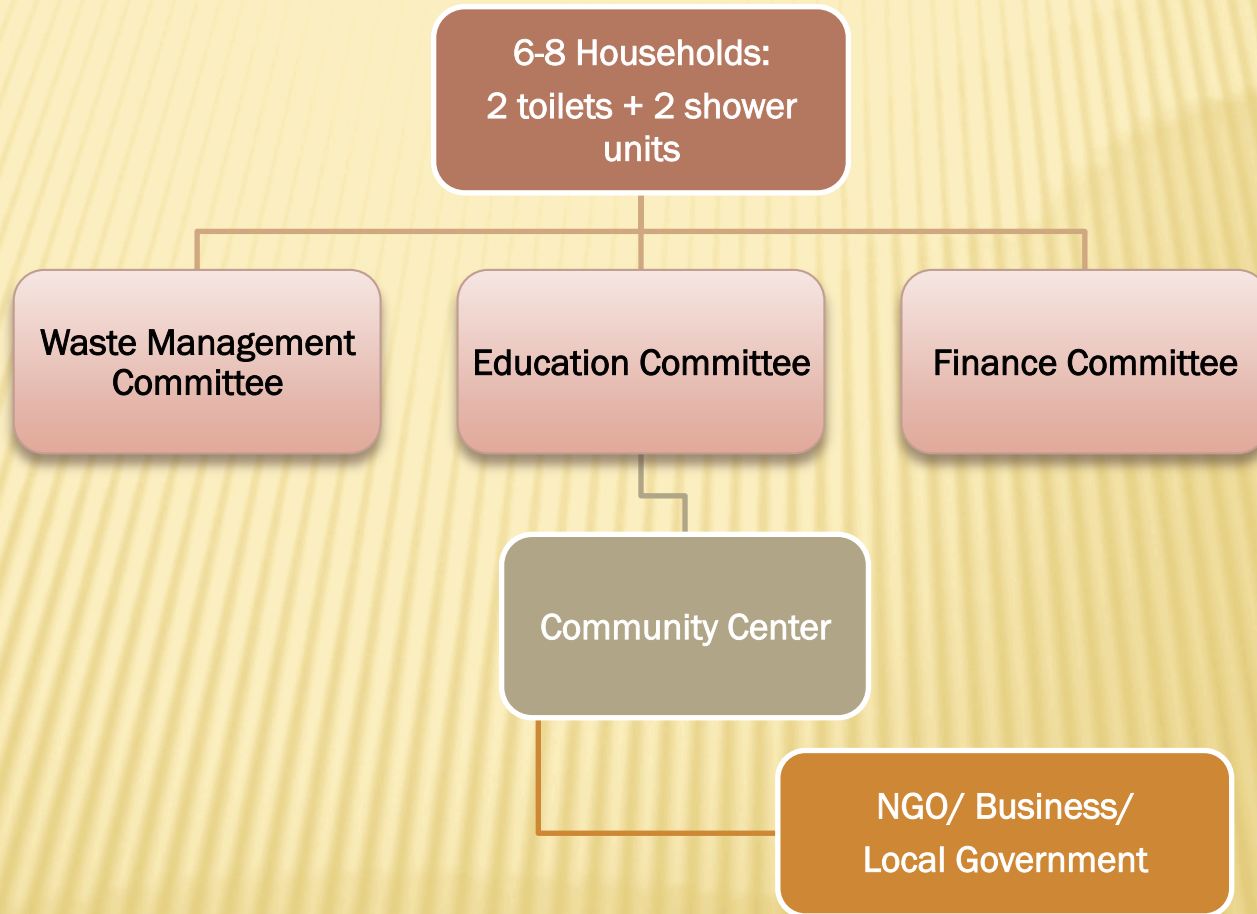
THE CURRENT CRISIS

- ✘ Unhygienic living conditions
- ✘ Poor accessibility to sanitation methods
- ✘ Scarcity of clean water sources
- ✘ Lack of awareness and willingness to change
- ✘ Limited financing options

THREE PRONGED VISION



THE POWER OF COMMUNITY



EDUCATION EFFORTS

What is there to say?

- ✘ Current Water Cycle
- ✘ Health Talks
- ✘ Usage & Conservation
- ✘ Waste Disposal

Who to say it to?

- ✘ Empower a Child
- ✘ Empower a Woman
- ✘ Empower the Unemployed
- ✘ Empower Faith-based groups



SUSTAINABLE FUNDING

“Don’t give it to them, show them how to raise it.”

“Sanitization Bonds”

- ✘ Why stop at WaterCredit?
- ✘ Why not get buy-in from many others?
- ✘ Long term, smaller repayments
- ✘ Opportunity for global investments:
corporate and individual

SCALABILITY

- × Specific
- × Measurable
- × Actionable
 - + Cultural Flexibility
 - + Sizeable and Malleable
- × Realistic
- × Time bound

ECONOMICS

- × Low CapEx
- × Recyclability of Capital
- × Sustainable Maintenance
- × Develops Local Economy
- × Accrued economic and social benefits

THANK YOU

