



Self-sustaining water credits

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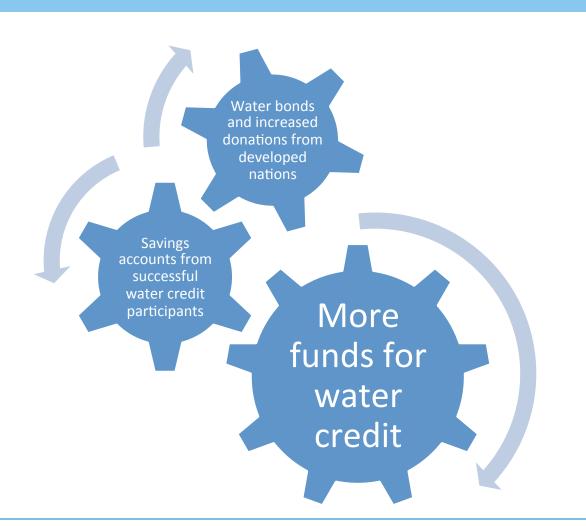








Funding water credit by water savings accounts















Tackling the water crisis

Water and sanitation needs



Women and girls losing valuable time collecting water



100 million people in 5 years





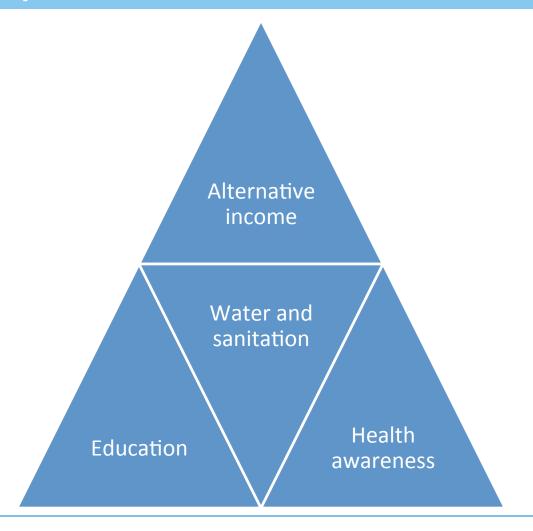








The pieces of success















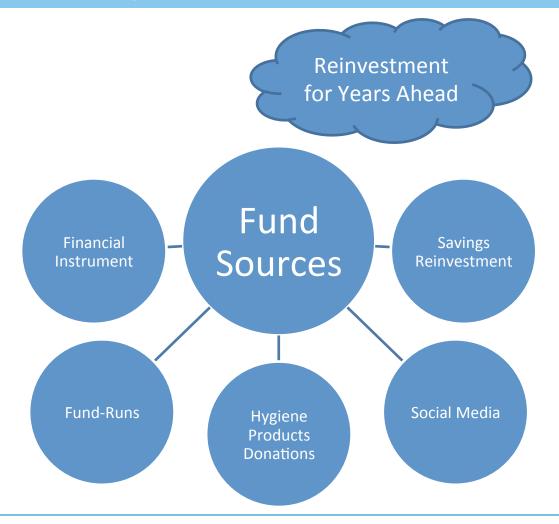
Using savings to spur new water credits







Sustainability model





The next five years





A timeline to success

2016: 2012-2015:

WaterCredit **Ambassador**

Saving program

program

Education

program

Reach 115 million people **Expansion:**

Mid- Late 2011:

Launch:

Donation

Ambassador program

Water Bond

Campaign

Saving program

Monday:

Fund raiser kickoff WaterCredit

Contact WC borrower

Partnership development





Thank you





Contact Information

Photo	Name & Contact Information	Professional Background
	Pedro Calmell (Peru) pcalmelldelsolar2010@hult.edu http://www.linkedin.com/in/pcalmell	Finance professional with management experience and a background in supply chain.
	Jiaxin Chen (China) jchen2010@hult.edu http://www.linkedin.com/in/jiaxinchen1	Sales and Marketing professinoal with multiple team management experience and a in-depth knowledge in consumer product and retailer industry
	Florian Lindstaedt (Germany) flindstaedt2010@hult.edu http://www.linkedin.com/in/lindstaedt	Project manager and electrical engineer with international work experience in the semiconductor industry.
	Kipling Macartney (Canada) kacartney2010@hult.edu http://ca.linkedin.com/in/kiplingmacartney	Group benefits insurance specialist, with a specialization in returning human capital to productive activity.
	Lavi Santos (Mexico) <u>Isantos2010@hult.edu</u> <u>http://mx.linkedin.com/in/lavisantos</u>	Economist with extensive international experience in transfer pricing compliance and consulting within the oil and gas industry.



Appendix

	Timeline					Totals		
	0	1	2	3	4	5		
		\$40,763,590	\$77,465,010	\$146,125,396	\$275,122,350	\$523,809,041	\$808,397,734	NPV
Financial Instrument Issue	\$30,000,000		ļ	1		-\$60,340,716	\$1,746,909,026	Total Money Raised
Reinvestment from People Reached		\$21,702,000	\$45,823,727	\$91,523,814	\$183,089,408	\$371,825,406		
Social Media Donations	\$70,000	\$70,000	\$70,000	\$70,000	\$70,000	\$70,000		
Sanitary Towel Corps. Donation	\$6,000,000	\$6,000,000	\$6,000,000	\$6,000,000	\$6,000,000	\$6,000,000		
Fund-Runs	\$100,000	\$200,000	\$300,000	\$400,000	\$500,000	\$600,000		
Philantropy Cost Per Beneficiary	\$20	\$18	\$17	\$16	\$15	\$15		
People Reached	1,808,500	3,818,644	7,626,985	15,257,451	30,985,451	56,130,915	115,627,945	# of People
		Assumptions						
	Money Reinvest	ted per Person	\$60					
	% of People th	at start Saving	20.00%					
Disco		nt Rate	7%	<u> </u>				
	Repayme	ent Rate	98%	1				

