



100 in 5

Water.org

Sima Acharya – Jeffrey Breha – Sam Morgan – Sunday Obri



Agenda

- Current Problem
- Water Credit – Today and Tomorrow
- Value Chain
 - Water based solutions
 - Sanitation
- Education – Strategic Partnerships
- Action Plan
 - Measurability – Projections
- Questions

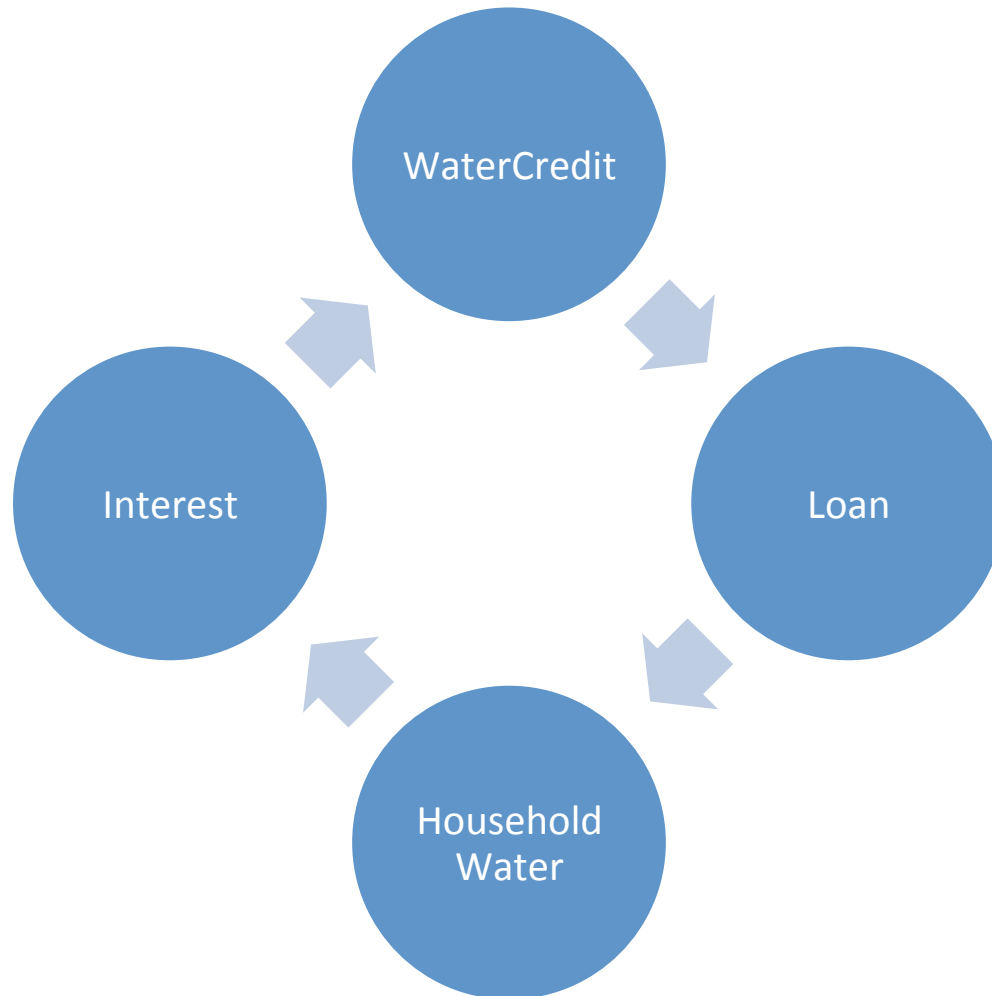


What is the problem?

- Education, Awareness (community mobilization)
- Structural
- Community centered
- Holistic
- Drive growth – 100 million people in 5 years

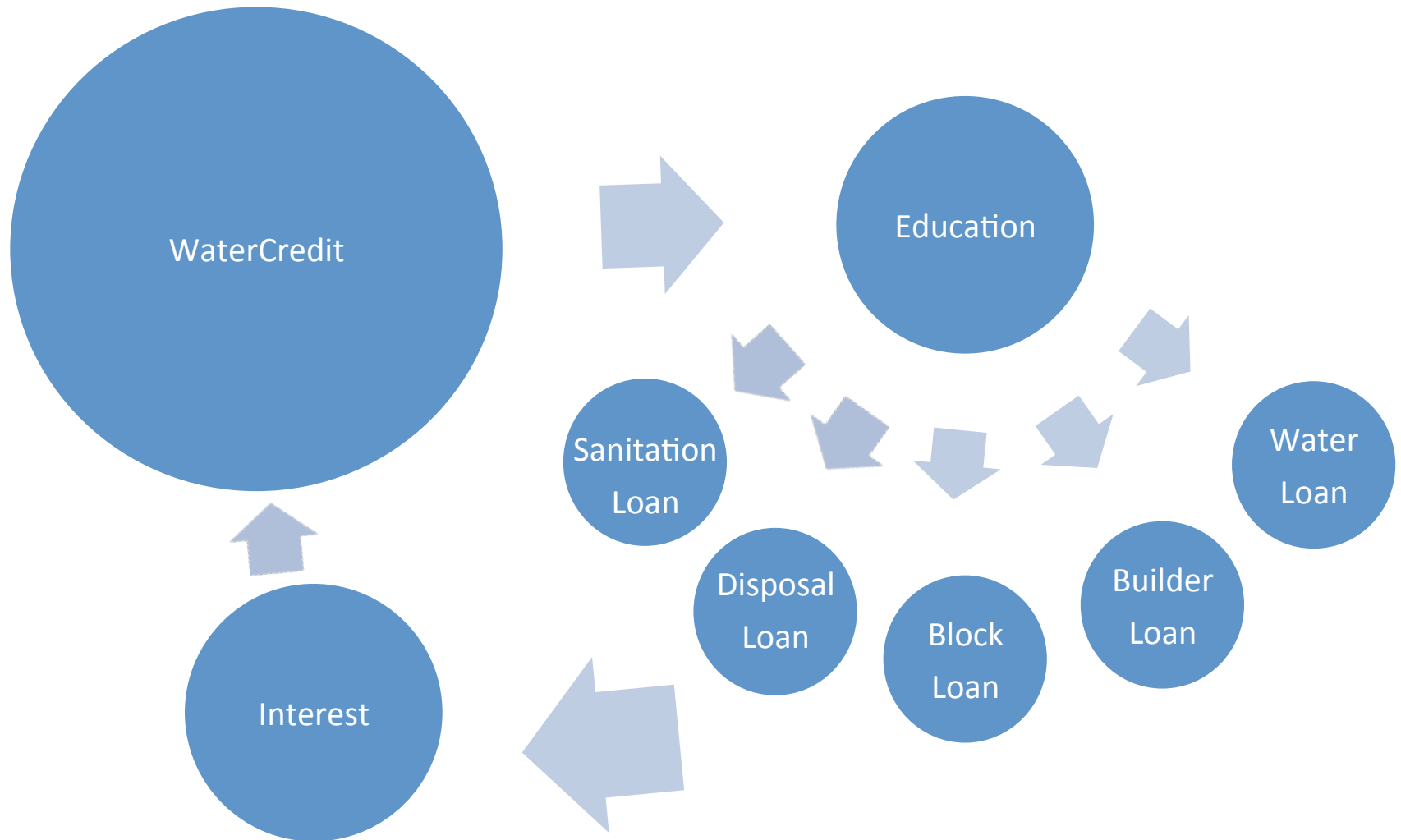
WaterCredit

Today

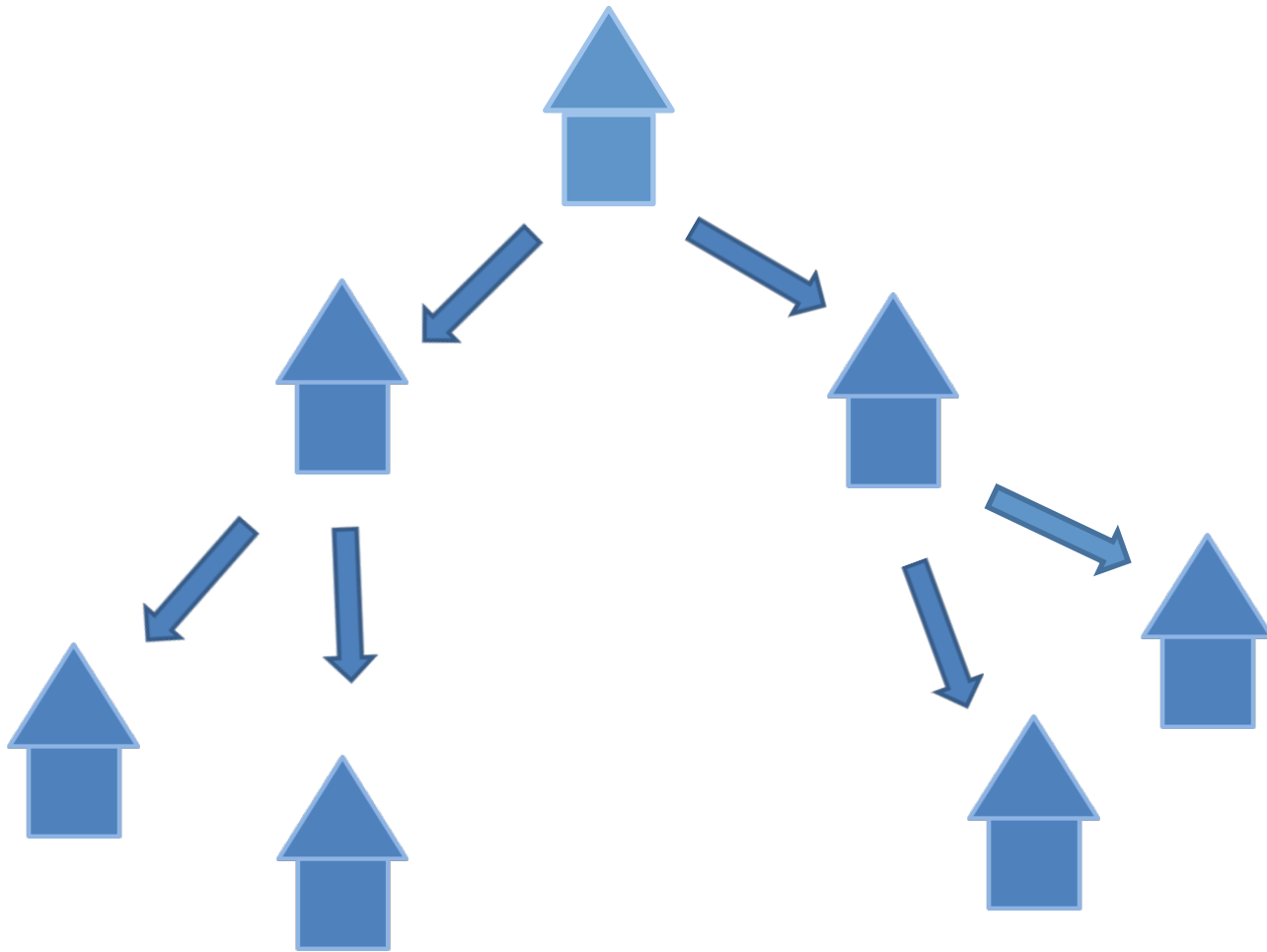


WaterCredit

Tomorrow – Broad Reach



Organic Expansion



Building a Sustainable System

- Build local economies from BOP upward
- Gives the citizens ownership
- Extend WaterCredit to more systems within water & sanitation
 - Building Sanitation Systems
 - Block Makers
 - Toilet Cleanup & Disposal
 - Fertilizer Companies
 - Transportation

System becomes self-sustaining quicker and Water.org can move on to new villages faster

”Nature Rewards Cooperation” – Janine Benyus



Measuring Success

Target Area

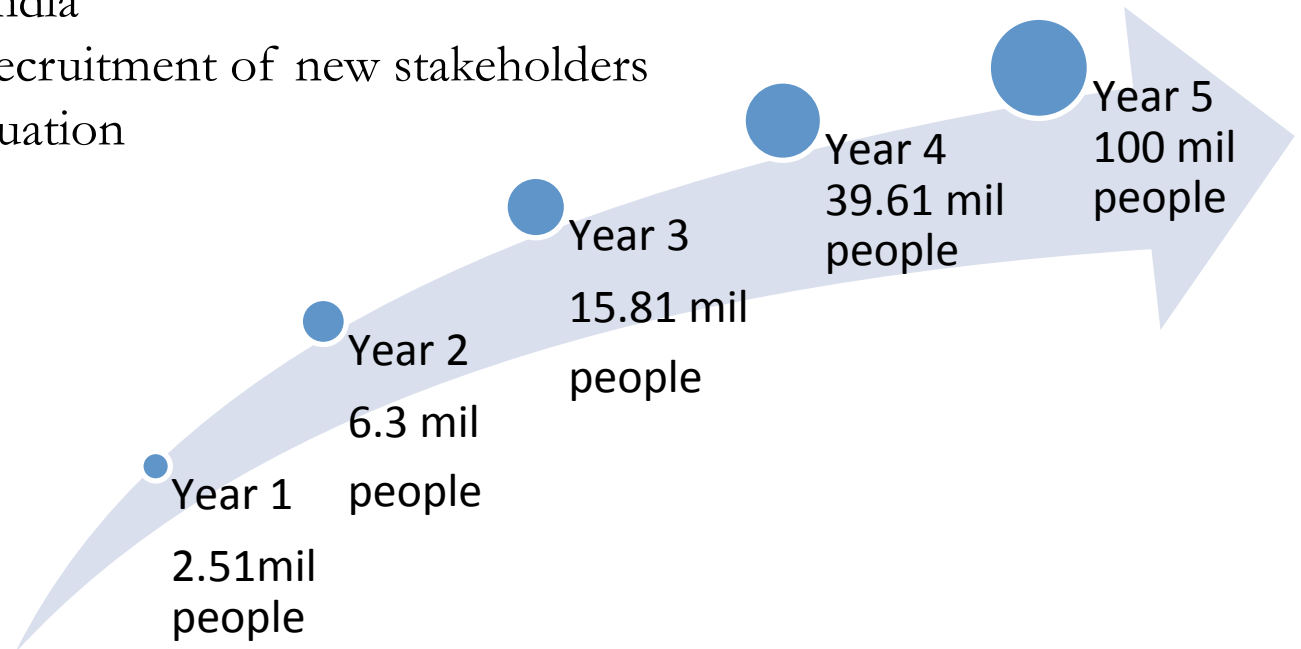
- Social capital
- Health
- Productivity
- Mortality

Indicators

- Increase number of girls enrolling and staying in school
- Reduced girl/child dropout due to water access difficulty
- Reduce overall health care cost due to water-borne disease in affected places
- Large reduction in girl/child water waiting time
(Reduced walking distance to get to water sources)
- Reduction in the amount of time waiting
- Decrease in water-related mortality

Action Plan

1. Develop protocols and terms for households and community members
2. Develop criteria for:
 - Non-water based loans
 - Community-based educators
3. Identify location – India
4. Implementation & recruitment of new stakeholders
5. Monitoring and evaluation



Questions

